

NEW WORLD
MAKATI HOTEL

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JAZZ BEYOND THE BLUES AT NEW WORLD MAKATI HOTEL



(From left) New World Makati Hotel general manager Farid Schoucair and director of sales and marketing Jann Delgado, with Natasha Goulbourn Foundation president Jean Goulbourn

It was a spectacular evening of music coupled with strong advocacy to fight against depression—definitely not “jazz” another show.

Natasha Goulbourn Foundation (NGF) and the Embassy of Republic of Singapore, shed a new light to depression through a fundraising concert titled “Jazz Beyond the Blues” held at the grand Ballroom of partner venue New World Makati Hotel on 10 September 2018.

The crowd was serenaded by multi-talented artists Bituin Escalante, Nicole Asensio, and Michael Williams (Philippines); Serge Le Goueff (Australia); and Andrew Lim and Rani Lim (Singapore). The artists were accompanied by AMP Big Band, under the musical direction of Mel Villena.

The night ended with a standing ovation from the audience as the artists shared the stage for one final performance.

“We highly support NGF’s advocacy to continue delivering awareness and information further, to get across the message to those who need it most. NGF’s vision is in line with the hotel’s advocacy to give back to the community as much as we can,” New World Makati Hotel general manager Farid Schoucair said in his remarks.

Natasha Goulbourn Foundation is a non-profit organization dedicated to fight depression through awareness and prevention. Proceeds from the concert will benefit the organization's scholarship program for Psychology majors in state and private universities.

NGF also launched its sustainability program, the "Mindstrong Movement," during the concert and coincided with World Suicide Prevention Day.

Stay updated and follow New World Makati Hotel on Facebook (New World Makati Hotel) or Instagram (@newworldmakati).

ABOUT NEW WORLD MAKATI HOTEL

New World Makati Hotel is a world-class deluxe hotel located in the heart of Makati. With a thoroughly modern vibe and hints of Oriental influence, the hotel features 580 guestrooms and suites with Residence Club executive floor accommodation, a business center, sophisticated dining options, a well-equipped fitness center with sauna and spa, an outdoor swimming pool, and 1,800 square meters of dynamic function space for meetings and conferences.

The hotel is located directly across Greenbelt, the country's premier lifestyle shopping center. It is also nine kilometers from Ninoy Aquino International Airport and within steps of many embassies, as well as Manila's top business addresses and upscale shopping venues.

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