

# NEW WORLD

MAKATI HOTEL

FOR IMMEDIATE RELEASE

10 November 2017

## NEW WORLD HOTELS & RESORTS HOLD RUN & RAISE 2018

The poster features the logos for New World Makati Hotel and AG New World Manila Bay Hotel at the top. Below them is the ABS-CBN Lingkod Kapamilya logo with the text 'Bantay Bata 163' and 'PRESENTS'. The main title 'RUN & RAISE 4' is prominently displayed in a stylized font with a runner silhouette. The event details are listed below: '21 JANUARY 2018 • RAJAH SULAYMAN PARK, ROXAS BOULEVARD, MALATE, MANILA' and 'ASSEMBLY TIME - 4:00 AM'. The bottom section is divided into 'REGISTRATION FEE' (with a table), 'HOW TO REGISTER', 'MAJOR SPONSORS', 'STORE & ONLINE REGISTRATION PARTNER', 'MEDIA PARTNER', and 'HYDRATION PARTNER'. The 'SPONSORS' section at the very bottom lists various brands like Avis, interTouch, Alaska, Blackwater, Curves, DELSAN, Hotel Diko, Johnson's, Mega Fiber, Mogu Mogu, Skybiz, Tradetek, Transcend, and Trends & Technologies, Inc.

DISTANCE	FEE	GUNSTART
16K	P900	4:30 AM
10K	P750	5:00 AM
5K	P600	5:05 AM
3K	P500	5:10 AM

**REGISTRATION FEE:**

**HOW TO REGISTER:**

1. Online registration: [www.goorahna.com](http://www.goorahna.com)
2. Store registration: Register at select branches of OLYMPIC VILLAGE and OLYMPIC WORLD (TRINOMA, MARKET MARKET, GLORIETTA 2, ALABANG TOWN CENTER, ROBINSONS PLACE MANILA)

For more updates, follow us at [facebook.com/newworldmakatihotel](https://www.facebook.com/newworldmakatihotel)  
For inquiries, contact Karen Alejo at 09175389095 or Rochelle Alcantara at 09178464798.

**MAJOR SPONSORS:** JCARL ENTERPRISES, Fit in Right

**STORE & ONLINE REGISTRATION PARTNER:** OLYMPIC VILLAGE, OLYMPIC WORLD

**MEDIA PARTNER:** PINOY FITNESS, talkbo.ph, BRAVING

**HYDRATION PARTNER:** 100 PLUS, RG EVENTS

**SPONSORS:** AVIS, interTouch, ALASKA MILK CORPORATION, Asian Grand Legacy, Blackwater, Curves, DELSAN, HOTEL DIKO, JOHNSON'S, Mega Fiber, MOGU MOGU, SKYBIZ, TRADETEK, TRANSCEND, TRESEMME, Trends & Technologies, Inc.

New World Hotels and Resorts gears up for another exciting edition of Run & Raise in 2018.

Now on its fourth year, Run & Raise 4 will be held at the Rajah Sulayman Park, Roxas Boulevard, Malate, Manila, on 21 January 2018. Proceeds will benefit ABS-CBN Lingkod Kapamilya Foundation Inc.

Registration fees are priced at PHP500 for 3-kilometer distance run, PHP600 for 5K, PHP750 for 10K, and PHP900 for 16K, inclusive of singlet, race bib, and loot bag. Gun start is at 4:30 a.m.

Winners of each category will receive exclusive gifts from New World Makati Hotel and AG New World Manila Bay.

Esperanza Street corner Makati Avenue, Ayala Center, Makati City 1228 Philippines

tel +632 8116888 fax +632 8116777 [newworldhotels.com](http://newworldhotels.com)

Sign up from 28 September 2017 to 10 January 2018 at Olympic Village stores at Trinoma, Glorietta 2, Market! Market!, Alabang Town Center, and Robinsons Ermita, or online through [www.goorahna.com](http://www.goorahna.com).

For updates, follow us at [facebook.com/NewWorldRunandRaise](https://facebook.com/NewWorldRunandRaise), or visit [www.newworldhotels.com](http://www.newworldhotels.com). For inquiries, contact Karen Alejo at +63 2 811 6888 loc. 3377 or 0917 538 9095, or e-mail [karen.alejo@newworldhotels.com](mailto:karen.alejo@newworldhotels.com).

#### ABOUT NEW WORLD HOTELS AND RESORTS RUN AND RAISE

New World Hotels and Resorts Run and Raise started as a small-scale charity fun run in 2015. In the past years, Run and Raise continued to improve by increasing number of participants and moving to bigger venues. Through these initiatives, New World Hotels & Resorts is able to support and give back to local and global communities through a number of ways, including offering financial support to victims of natural disasters and educational opportunities to children, to committing to recycling and conservation efforts and providing career-enhancing training for all associates.

#### ABOUT NEW WORLD HOTELS AND RESORTS

New World Hotels & Resorts properties are designed with the discerning business traveler and vacationer in mind and offer deluxe business hotels and resorts in China and Asia destinations.

Every New World Hotels & Resorts property provides not only a place to stay but also a gateway from the hustle and bustle of city life. Guests will discover a world where the experience is always warm and the care is genuine. Indeed, New World Hotels & Resorts properties are known to be retreats for travelers who desire convenience, privacy and the highest standards of comfort and personalized services.

For information, visit [newworldhotels.com](http://newworldhotels.com).

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#### MEDIA CONTACT:

Karmina De Ungria, Director of Communications

New World Makati Hotel

Telephone: +63 2 811 6888 extension 3231

Mobile: +63 917 811 8648

E-mail: [karmina.deungria@newworldhotels.com](mailto:karmina.deungria@newworldhotels.com)

Camille Anne Arcilla, Communications Executive

New World Makati Hotel

Telephone: +63 2 811 6888 extension 3230

Mobile: +63 917 885 2601

E-mail: [camille.arcilla@newworldhotels.com](mailto:camille.arcilla@newworldhotels.com)