

NEWS RELEASE

NEW WORLD MAKATI HOTEL SPREADS JOY TO PATIENTS OF OSPITAL NG MAKATI



New World Makati Hotel has established a tradition of giving back to the community through annual outreach activities with children from various communities in Makati City.

The hotel's corporate social responsibility team, headed by the executive committee and department heads, partnered with Ospital ng Makati to provide young patients confined with communicable illnesses an uplifting pre-Christmas celebration. Volunteer associates organized an afternoon of fun games, entertainment, a magic show, plus healthy snacks and refreshments for 70 children ranging from toddlers to teenagers.

Families in the pediatric ward were presented with special care packages, courtesy of the hotel, Richprime Global Inc., Toys "R" Us, Summit Media, and Universal Robina Corporation.

Providing more than a day of fun and laughter, the associates of New World Makati Hotel were able to impart care and positivity to every child. For more information on New World Makati Hotel, please visit newworldhotels.com/manila or call +63 2 811 6888.

About New World Hotels and Resorts

New World Hotels and Resorts properties are designed with the discerning business traveler and vacationer in mind; and the brand offers deluxe business hotels and resorts in destinations throughout China and Asia.

New World Hotels and Resorts properties provide not only a place to stay, but also a gateway from the hustle and bustle of city life. Guests will discover a world where the experience is always warm and the care is genuine. New World Hotels and Resorts properties are known to be retreats for travelers who desire convenience, privacy and the highest standards of comfort and personalized services.

For information, visit newworldhotels.com.

Corporate Social Responsibility

New World Hotels and Resorts properties all strive to build and nurture strong relationships with the local community where they are based. Doing business with support and respect for the environment is one of many ways to give back to local and global communities as well as the properties' associates.

Corporate social responsibility values are reflected in activities conducted across a wide spectrum of areas, including philanthropy, safety and quality, environmental concerns and workplace culture. Each New World Hotels property takes pride in its own individual initiatives. These range from offering financial support to victims of natural disasters and educational opportunities to children, to committing to recycling and conservation efforts and providing career-enhancing training for all associates.

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